

# Athlete Food Meister to Launch Training Course "Athlete Food Meister - Basic" in English via the Internet on March 1

Tokyo, Feb. 25, 2021

Athlete Food Meister Inc., certifies the qualification of "Athlete Food Meister" to develop a person who plans the best food programs to maximize sports performance, announced that a training course of "Athlete Food Meister - Basic" in English will be launched via the internet on March 1.

#### **About Athlete Food Meister**

Athlete Food Meister is a person who provides the best food programs by age, sport and timing in order to maximize the performance of athletes. It is a private qualification certified by the Japan Athlete Food Association.

The Athlete Food Meister Basic Course aims to use the knowledge you have acquired for your and your family's eating habits.

### Wide range of sports:

Football, Tennis, Futsal, Golf, Boxing, Track & Field, Baseball, Volleyball, Basketball, Snowboard, Skate, Swimming, Marathon, Martial arts, Ballet, Dance, Rugby, Triathlon, cycling, etc.

Number of qualification holders (as of the end of December 2020):

[Cumulative number of students: 20,120]

- Athletes Food Meister Basic: 16,689 people
- Athletes Food Meister Standard: 616 people
- Athletes Food Meister Advance: 60 people
- Athletes Body Care Management: 680 people



■ <u>Contact:</u> Japan Athlete Food Association PR Division
Tsukiji Square Bldg.7F 3-11-6 Tsukiji, Chuo-ku, Tokyo, JAPAN
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Voice of Athlete Food Meister:



Megumi OSHIMA
Olympic athlete in Sydney and Athene

I've known very well that food leads performance with my long athlete's experience. With this course, I additionally learned the importance of when to eat, not only what to eat.

After getting the knowledge of this Athlete Food Meister Basic, more chances have come up to my career.



Ai KUNIEDA Wife of Shingo KUNIEDA, Professional wheelchair tennis player

After taking this course, I've become more confident to prepare proper food based on husband's body condition and the amount of practice. Even at the world championships, we often pick hotels with small kitchen and make well-balanced food for my husband as usual, since we know

food can control performance.

Thanks to this Athlete Food Meister course, I know what I should choose at anywhere anytime.

### Contribute to overseas with our methods incorporated by top athletes

Athlete Food Meister has been selected by both athletes themselves and supporters such as partners, parents or team staffs in Japan so far. Then numerous sports related people have achieved improvement in quality of their food choice.

This course can be completed whole process of the application, learning and completion of exam in English via the internet, so Athlete Food Meister Inc. will meet the demand for human resource development to support athletes in overseas.

### Overview of "Athlete Food Meister - Basic" course

Learn the basic skills of nutrition for sports. The goal of this course is to use your knowledge for your family and also yourself to improve food style.

Start date: March 1, 2021

Contact: Japan Athlete Food Association PR Division
Tsukiji Square Bldg.7F 3-11-6 Tsukiji, Chuo-ku, Tokyo, JAPAN

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## News Release

### **Japan Athlete Food Association**



#### Online course:

This course is all in English.

All textbooks and supplementary audio of the courses are accessible anywhere and anytime.

The final completion exam will be also held online.

#### Curriculum:

Athlete Food Basic Learn the foundational concepts of food for athletes; how

important food is, and what to focus on.

Food Choice Understand the best ingredients on the basis of nutrition in

order to make best body condition.

Food Planning Client assessment tools to make best meal plan according to

when, what and how to eat.

Athlete Recipes High level secrets to maximize their performance by best food.

\* The curriculum may be changed.

### Tuition fee:

¥73,700 (tax included)

You can pay through PayPal with the exchange rate of the payment day.

\* The final completion exam (one chance) is included.

### Application / Details:

https://fooddiscoveryacademy.com

### About Athlete Food Meister Inc.

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Source: Athlete Food Meister Inc.